



DIGITAL SERVICES NAVIGATE THE DIGITAL DISRUPTION

BDO IN INDIA
2022



Digital is a dominant force disrupting well-established business models, changing customer behaviour, and making operations more efficient.

Being complacent and not adapting to change is not an option for businesses anymore, as the influence of digital technologies is rapidly changing the business landscape.

Organisations are required to innovate and digitally transform to ride this wave of disruption and drive business growth.

AI

OUR SERVICES

At BDO in India, we approach digital transformation in practical, customer centric and cost-effective ways to prepare businesses for the future.

Our gamut of digital services helps organisations uncover new growth avenues, reduce costs, improve risk management, and build better customer experiences by leveraging the power of modern technologies. We are adept to work with businesses at each step of this transformational journey, right from strategy through execution to delivering tangible business outcomes.



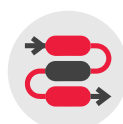


DIGITAL STRATEGY & TRANSFORMATION

Knowing ‘WHAT’ digital means for an organisation is critical to the success of its transformation. A business’ digital transformation needs a clear definition of objectives, extensive collaboration across the enterprise, and newer skills to manage the transformation. Digital initiatives need to be positioned and managed as strategic programs to realise the true value.

We help businesses understand how technology can be integrated into their business & operating models and assist in building practical, fit for purpose digital strategies and solutions for their business.

Digital Strategy	Innovation Strategy	Digital Transformation Office	Business Technology Alignment	Vendor / Software Selection
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BUSINESS PROCESS MANAGEMENT

Seamless digital experiences need frictionless business processes to enable overall product/service delivery. The digital experience is not a singular event. User experience journeys must be holistically reviewed to ensure an omnichannel experience. Business operations need to be assessed with an automation lens to create connected business processes to help improve the overall digital experience.

We help businesses visualise user journeys and underlying business processes for an omnichannel, customer-centric, digital experience.

User Journey Transformation	Business Process Reengineering for Automation
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BUSINESS ANALYTICS

We live in a 'Data Economy' where quintillions of data are being generated each day. In the current business environment, organisations should have a clear data strategy to unlock the immense value that data interpretation offers. Linking data to real-world metrics helps understand the current performance and enables organisations to plan for the future. Analytics helps derive the hidden value of data and Artificial Intelligence (AI) further augments an organisation's ability to unlock the value from the data.

We help businesses unlock the value of data and build a data-led-decisioning culture by generating meaningful insights through the use of traditional and AI technologies.

Data Strategy & Management	Data Analytics	Artificial Intelligence	Finance, Risk & Compliance Data Analysis
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CYBER SECURITY

As a business grows, information sharing increases with external stakeholders - vendors, contractors, partners, and clients. The need for data security and the way in which it is implemented must be balanced thoughtfully, against the needs of an organisation to operate effectively, and to actively pursue its future goals.

At BDO in India, we believe that cybersecurity is a journey that every organisation should embark on to achieve its business objectives safely and securely. Organisations should commence this journey with a **Strategic** drive while **Protecting** their assets, with an **Enablement** culture, taking the help of **Emerging** technologies with an ability to **Deter**, when required.

We help businesses throughout their cyber security journey, enabling them to build resilience and meet the needs of the evolving landscape in a safe and secure manner.

Security & Governance	Protection & Privacy	Enablement & Culture	Emerging Technology	Detection & Response
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TECHNOLOGY SOLUTIONS

Technology is driving change and getting it right the first time increases the probability of the success of a business. Technology complexity has increased multi-fold over the years. The technology ecosystem is continuously evolving and if used optimally, it can help reduce the total cost of ownership while improving the quality of services. Organisations need to plan for the right infrastructure, integrate agile eco-system partners and inculcate a 'Digital Only' mindset by leveraging automation across the enterprise.

We help businesses through each step of their technology adoption/ adaption journey, right from inception to GO-LIVE.

Tax Technology	Application Development	Automation (RPA)	Systems Integration	Cloud Services	CRM
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OUR APPROACH TO DIGITAL TRANSFORMATION



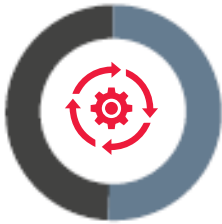
DISCOVER - The art of the possible

- We understand your business, industry, the challenges, and the needs
- We assess the current digital capabilities
- We rethink options to transform your business model



DEFINE - Digital transformation roadmap

- We create a digital blueprint, with prioritised initiatives, required investment and the implementation plan
- We define the digital operating model



IMPLEMENT - Execute transformation roadmap

- We help execute the digital blueprint



ABOUT BDO GLOBAL

BDO is a leading professional services organisation and are global leaders of the mid-tier, with a presence in 165+ countries and over 97,000 people working out of more than 1,700 offices. We endeavor to deliver an exceptional client experience through a tailored solutions approach, while partnering with our employees and clients globally.

- We offer practical, actionable advice grounded in local expertise and backed by global experience
- We commit to providing our clients an exceptional experience and delivery through services that are customised for every client
- We support our clients at every step of the journey as they expand within their markets and globally



TO BE THE LEADER FOR EXCEPTIONAL CLIENT SERVICE

anticipating **client needs** and being forthright in our views to ensure the best outcome for them

ANTICIPATING CLIENT NEEDS

being clear, open & swift in our **communication**

CLEAR COMMUNICATION

agreeing to and meeting our **commitments**: we deliver what we promise, everyday, for every client

MEETING OUR COMMITMENTS

providing the right environment for our **people** and the right people for our clients

ENCOURAGING OUR PEOPLE

creating **value** through giving clients up to date ideas and valuable insight and advice that they can trust

DELIVERING VALUE

ABOUT BDO IN INDIA

BDO in India offers Strategic, Operational, Accounting and Tax & Regulatory advisory & assistance for both domestic and international organisations. We work cohesively, partnering with our clients to render continued expertise driven advisory. With a deep cultural understanding of business geography, our functional heads offer knowledge and expertise in establishing, structuring and operating business in India.



200 PARTNERS
4000 DIRECTORS
4000 STAFF

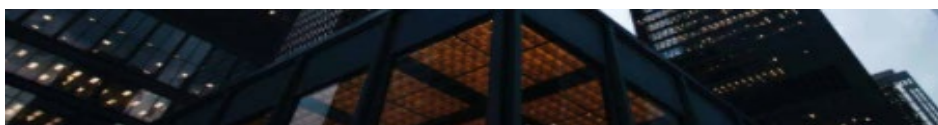


10 KEY CITIES



Ahmedabad, Bengaluru, Chennai, Goa
 Hyderabad, Kochi, Kolkata, Mumbai
 Delhi NCR, Pune

ASSURANCE	ADVISORY	TAX
<ul style="list-style-type: none"> Accounting Advisory Services Financial Statement Audit and Attestation Services 	<ul style="list-style-type: none"> Business Restructuring Corporate Finance and Investment Banking Due Diligence Forensics Government Advisory M&A Tax and Regulatory Resolution Advisory Risk Analytics Risk and Advisory Services Sustainability & ESG Valuations 	<ul style="list-style-type: none"> Customs & International Trade Direct Tax Services Global Employer Services International Tax Services (ITS) Goods & Services Tax (GST) Indirect Tax Assessment & Litigation Assistance Representation and Litigation Support Tax Technology Transfer pricing Services
BUSINESS SERVICES & OUTSOURCING		
<ul style="list-style-type: none"> Global Outsourcing Shared services & Outsourcing 		
DIGITAL SERVICES		
<ul style="list-style-type: none"> Business Analytics Business Process Management Cyber Security Digital Strategy & Transformation Technology Solutions 		



Contact Us

For queries regarding our services, please [get in touch](#) with us
For any other comments or feedback, kindly write in to marketing@bdo.in

BDO in India

Ahmedabad

The First, Block C - 907 & 908
Behind ITC Narmada, Keshavbaug
Vastrapur, Ahmedabad 380015, INDIA

Bengaluru

SV Tower, No. 27, Floor 4
80 Feet Road, 6th Block, Koramangala
Bengaluru 560095, INDIA

Chennai

No. 443 & 445, Floor 5, Main Building
Guna Complex, Anna Salai, Teynampet
Chennai 600018, INDIA

Delhi NCR - Office 1

The Palm Springs Plaza
Office No. 1501-10, Sector-54
Golf Course Road
Gurugram 122001, INDIA

Delhi NCR - Office 2

Windsor IT Park
Plot No: A-1, Floor 2
Tower-B, Sector-125
Noida 201301, INDIA

Goa

701, Kamat Towers
9, EDC Complex, Patto
Panaji, Goa 403001, INDIA

Hyderabad

1101/B, Manjeera Trinity Corporate
JNTU-Hitech City Road, Kukatpally
Hyderabad 500072, INDIA

Kochi

XL/215 A, Krishna Kripa
Layam Road, Ernakulam
Kochi 682011, INDIA

Kolkata

Floor 4, Duckback House
41, Shakespeare Sarani
Kolkata 700017, INDIA

Mumbai - Office 1

The Ruby, Level 9, North West Wing
Senapati Bapat Marg, Dadar (W)
Mumbai 400028, INDIA

Mumbai - Office 2

Floor 6, Raheja Titanium
Western Express Highway
Geetanjali Railway Colony, Ram Nagar
Goregaon (E), Mumbai 400063, INDIA

Pune - Office 1

Floor 6, Building # 1
Cerebrum IT Park, Kalyani Nagar
Pune 411014, INDIA

Pune - Office 2

Floor 2 & 4, Mantri Sterling, Deep
Bungalow Chowk, Model Colony,
Shivaji Nagar, Pune 411016, INDIA

Ahmedabad | Bengaluru | Chennai | Goa | Hyderabad | Kochi | Kolkata | Mumbai | New Delhi | Pune

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